

# Henry Schein gains time to think strategically with roadmaps

## Company

**Henry Schein, Inc**

**Industry:** Healthcare

**Size:** 25,000+

## Key Results



**Time efficiency** with streamlined collaboration and product planning



**Increased focus** on mission-critical strategic planning



**Transparency** across team and stakeholders through live roadmap access

*“ProductPlan has helped us improve the business by giving us back our time to think strategically about the business, not tactically about how to share information.”*

## Challenge

Dan Larsen’s product team at Henry Schein was bogged down by the mechanics of manipulating spreadsheets for product planning and roadmap communication, diverting the team’s attention away from mission-critical planning.

Additionally, the company faced difficulties sharing the latest version of the roadmap across remote product teams in a timely manner, resulting in time inefficiency and frustration.

## Solutions

After evaluating different product roadmap software solutions, Larsen identified ProductPlan as a software that is simple to use while offering innovative features that meet the company’s needs. The Planning Board feature, which allows teams to score future initiatives and drag scored items onto roadmaps, helps improve focus and prioritization. Further, ProductPlan’s easy access to live versions of roadmaps ensures timeliness and accuracy when sharing information across Henry Schein’s teams.

## Results

Larsen reports that ProductPlan has saved his team “a huge hunk of time” and allows them to focus on core business strategy over information-sharing tactics. Team activity is now more streamlined – Larsen says, “Because we share development resources, we now have one place where we’re agreeing on which team is working on a product.” Henry Schein also now enjoys transparency across its remote teams and stakeholders.